

## Z. Nükte Yıldırım

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### WORK EXPERIENCES

June 2011 -  
Sept. 2017

MagiClick Digital Solutions

Sr. Copywriter

- Developing marketing strategies for brands
- Creating short or long term projects for digital and social platforms
- Writing commercial scenarios
- Producing contents which are based on brands needs (Website, mailing, social media, SEO etc. contents)
- Managing social media accounts

Jan. 2011 -  
May 2011

Turkline

Jr. Copywriter

- Producing contents which are based on brands needs. (Blog, website etc.)

Aug. 2010 -  
Dec. 2010

Turkline

Copywriter Intern

- Producing contents which are based on brands needs. (Blog, website etc.)

Apr. 2009 -  
May 2009

Piravit Advertising & Design

Copywriter Intern

- Producing advertising campaigns and writing commercial scenarios.

Jul. 2008 -  
Aug. 2008

GODE

Public Relations Intern

- Supporting the public relations team to create PR campaigns and events for brands.
- Benchmarking of the opponent brands in glocal and global markets.
- Preparing press releases.

## EDUCATION

2007 - 2011

Kocaeli University  
Faculty of Communication,  
Advertising Department

2003 - 2007

Üsküdar High School

## ADDITIONAL EDUCATION & CERTIFICATES

Sadri Alışık Academy, 2014, Creative Writing Course  
İstanbul Hatırası, 2014, Photography Course

## LANGUAGES

English:

Reading, advanced

Writing, advanced

Speaking, good